


World Cultures Project Rubric

	Professional 30	Semi-pro 26	Amateur 22	Unacceptable 0
Content (30%): Titles Information Images Hyperlinks	<p>*<u>Titles</u>: meaningful & relevant</p> <p>*<u>Information</u>: thorough, relevant, accurate</p> <p>*<u>Images</u>: related & meaningful</p> <p>*<u>Hyperlinks</u>: clearly describe destination page</p> <p>*<u>Sources</u>: cited correctly & hyperlinked</p>	<p>*<u>Titles</u>: somewhat meaningful & relevant</p> <p>*<u>Information</u>: somewhat thorough, relevant, accurate</p> <p>*<u>Images</u>: somewhat related & meaningful</p> <p>*<u>Hyperlinks</u>: somewhat clearly describe destination page</p> <p>*<u>Sources</u>: cited mostly correctly</p>	<p>*<u>Titles</u>: included</p> <p>*<u>Information</u>: included</p> <p>*<u>Images</u>: included</p> <p>*<u>Hyperlinks</u>: included, but unclearly describe destination page</p> <p>*<u>Sources</u>: cited incorrectly</p>	<p>*<u>Titles</u>: not included</p> <p>*<u>Information</u>: not included</p> <p>*<u>Images</u>: not included</p> <p>*<u>Hyperlinks</u>: not included</p> <p>*<u>Sources</u>: were not cited</p>
Design (30%): Webpage-like Consistent color & layout Consistent hyperlinks Text, Animation & Sound	<p>*<u>Webpage-like</u>: follows design model of a webpage</p> <p>*<u>Color & Layout</u>: consistent throughout all pages, and pleasing to the eye</p> <p>*<u>Hyperlinks</u>: consistent location & design</p> <p>*<u>Text, Animation & Sound</u>: does not overwhelm the audience with excessive text, sound & animation effects.</p>	<p>*<u>Webpage-like</u>: somewhat follows design model of a webpage</p> <p>*<u>Color & Layout</u>: somewhat consistent throughout all pages, and readable</p> <p>*<u>Hyperlinks</u>: mostly consistent location & design</p> <p>*<u>Text, Animation & Sound</u>: some excessive text, sound & animation effects</p>	<p>*<u>Webpage-like</u>: shows some webpage design characteristics</p> <p>*<u>Color & Layout</u>: uses color but color & layout scheme is inconsistent</p> <p>*<u>Hyperlinks</u>: inconsistent location & design</p> <p>*<u>Text, Animation & Sound</u>: text, sound & animation effects create a distraction</p>	<p>*<u>Webpage-like</u>: does not follow design model of a webpage</p> <p>*<u>Color & Layout</u>: minimal color & distracting layout</p> <p>*<u>Hyperlinks</u>: difficult to navigate due to location & design</p> <p>*<u>Text, Animation & Sound</u>: overwhelms the audience with excessive text, sound & animation effects</p>
Technical (30%): PowerPoint Hyperlinks Images	<p>*<u>PowerPoint</u>: mastery level ability to create multiple slides with a combination of text boxes, word art, color and font variety, etc.</p> <p>*<u>Hyperlinks</u>: all function correctly</p> <p>*<u>Images</u>: clear & undistorted</p>	<p>*<u>PowerPoint</u>: intermediate level ability to create multiple slides with a combination of text boxes, word art, color and font variety, etc.</p> <p>*<u>Hyperlinks</u>: most function correctly</p> <p>*<u>Images</u>: mostly clear & undistorted</p>	<p>*<u>PowerPoint</u>: beginner level ability to create multiple slides with a combination of text boxes, word art, color and font variety, etc.</p> <p>*<u>Hyperlinks</u>: some function correctly</p> <p>*<u>Images</u>: included</p>	<p>*<u>PowerPoint</u>: did not create multiple slides with a combination of text boxes, word art, color and font variety, etc.</p> <p>*<u>Hyperlinks</u>: none function correctly</p> <p>*<u>Images</u>: unclear & distorted</p>
Conventions (10%): Grammar Punctuation Capitalization Spelling	<p>*<u>Grammar</u>: mastery level</p> <p>*<u>Punctuation</u>: mastery level</p> <p>*<u>Capitalization</u>: mastery level</p> <p>*<u>Spelling</u>: 0 or 1 error</p>	<p>*<u>Grammar</u>: minimal errors</p> <p>*<u>Punctuation</u>: minimal errors</p> <p>*<u>Capitalization</u>: minimal errors</p> <p>*<u>Spelling</u>: minimal errors</p>	<p>*<u>Grammar</u>: many errors</p> <p>*<u>Punctuation</u>: many errors</p> <p>*<u>Capitalization</u>: many errors</p> <p>*<u>Spelling</u>: many errors</p>	<p>*<u>Grammar</u>: difficult to understand due to errors</p> <p>*<u>Punctuation</u>: difficult to understand due to errors</p> <p>*<u>Capitalization</u>: difficult to understand due to errors</p> <p>*<u>Spelling</u>: difficult to understand due to errors</p>